



**Measure FF
is the only
measure
that makes
Berkeley
safer
for kids
walking
and biking
to school.**

by November 5th, vote



Yes on FF

For smoother, safer streets

Endorsed by:



Berkeley
Firefighters





Vote Yes on FF to Protect Kids and Families on Berkeley's streets

"It's dangerous walking my kid to school. Measure FF will help reduce reckless speeding, improve visibility, and protect Berkeley families like us."

- The person who said this, their title or role



**They're Counting on Us to
Vote Yes on FF!**



Vote YES on FF to help fix Berkeley's deteriorated streets and sidewalks, improve emergency response times, and make it safer for kids to walk and bike to school.



Measure EE would see our streets get worse and squander this opportunity.



Yes on FF



and NO on EE



**Learn more at
www.YesOnFF.com**



School Board President
Ana Vasudeo



School Board Vice President
Ka'Dijah Brown



School Board Director
Laura Babitt



School Board Director
Jennifer Shanoski



School Board Director
Mike Chang

**We endorse
Yes on FF**



Assemblymember
Buffy Wicks

Councilmember
Rashi Kesarwani

Councilmember
Igor Tregub

Mayor
Jesse Arreguin

Councilmember
Terry Taplin

Councilmember
Cecilia Lunaparra

City Auditor
Jenny Wong

Councilmember
Ben Bartlett

Councilmember
Mark Humbert

Ad paid for by Berkeley Citizens for Safe Streets - Yes on FF

Major funding provided by: Operating Engineers Local 3, Concord, CA, \$20,000; Walk Bike Berkeley, Berkeley, \$15,000; Jesse Pollak, San Francisco, \$15,000; Construction and General Laborers Local Union 304 Issues PAC, Sacramento, \$10,000